**Xero case study 2018: The Botley Brewery and Hidden Tap working with Winchester Bourne**



**The Background**

***Start-up company where owners are in employment and working every hour available to make a success of their ‘dream’ business but to date had been let down badly by the accounting and bookkeeping support they had purchased***

* Bookkeeping records are poor
* VAT returns incomplete and incorrect
* Paper dependent
* No financial management information
* Accounting matters taking up excessive amount of client time
* Client dissatisfied with accounting service

**The Solution**

* Bookkeeping brought onto Xero and outsourced at minimal cost due to the efficiency of the bank feed functionality in Xero and Winchester Bourne Xero expertise
* Sales invoices are raised via Xero electronically, either by client via mobile app or via the desktop by client or Winchester Bourne
* Purchase invoices and receipts passed to Winchester Bourne to support bank reconciliation and stored electronically within Xero for major items and in a convenient cloud repository for smaller items. Winchester Bourne manage purchase ledger.
* VAT returns prepared and filed electronically direct from Xero

**The Benefits**

* Low cost, high quality accounting
* Virtually paperless
* Real-time, on-line, user-friendly financial management information with Xero Dashboard
* Improved cash flow due to ease and visibility of sales invoicing and purchase ledger

***Client delighted with accounting service and enabled to focus on growing the business and realising ‘the dream’***

**Testimonial from Meg Harris, Director of The Botley Brewery, June 2018:** *“I can't thank you enough for all that you have done to get us straight.  It is a real comfort to know that we now have the support of a company that does things correctly!”*